



Wednesday, May 13, 2009

## **\$50.00 INSTANT REBATE OPPORTUNITY!**

**FROM: Marketing Department**

Bell Foods is constantly expanding our inventory options that are available to our customer base. We have recently added over 400 new items to our active inventory. Our special customers like you may have thought of our company primarily as a protein wholesaler and manufacturer of proteins. We are now offering a broad line opportunity to increase your buying options with Bell Foods. Some of our larger competitors have what is called a piece count target when you place your order with them. We want to identify this to you because now that we have expanded our inventory options our low minimum delivery requirement is very easy to meet.

As a special offer to valued customers like you BELL FOODS is offering a one time instant \$50.00 rebate off of your next purchase as long as the following criteria is met.

- 1<sup>st</sup> The invoice must have 30 total line items or 20 new line items.  
( An example of a line item consists of one case of salad dressing or mayo multiplied by 30 separate line items. Etc...)
- 2<sup>nd</sup> The invoice must be 350.00 or more in order to qualify.

Please signify that you are going to take advantage of this one time incentive by referencing **SPECIAL OFFER** when you place your next order. We are excited to be able to increase our service by offering more options to all of our customers. If we don't have something please let us know and we will add it to our active inventory so it is ready for your next purchase. Thank you for your loyal patronage and we look forward to servicing your account. "Ring Bell for Your Next Order!" by dialing 1-866-790-BELL (2355)

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BEEF VEAL LAMB PORK DAIRY DELI POULTRY SEAFOOD